Your dashboard was well received by the internal team and while some of the information was news to everyone, the entire consensus was that it is ready to be prepped for an executive review, so the external communications can be started. Your next task is to prepare an executive summary summarizing your findings and telling the story of what you found. This can be done either in PowerPoint, Prezi, Spark, etc.

*Great job! This turned out really nice - here is some feedback.*

*1. Consistently each chart does a great job providing the message you intend. I like that you use time a lot and have the unique one of location. Time horizontally is a good rule to fall which you did consistently*

*2. I see a faint pattern between the blue and red, but it is pretty faint if you are really showing you use colors for specific purposes*

*3. Good labels, sorting, titles, etc.*

*5. I really liked in your write up the questions you were thinking about in the ethics section, those are the kind of questions I want you to be considering for a deliverable like this.*

*The only thing that I maybe would have done differently if a different chart type not based on time - it isn't something you did wrong, but sometimes additional visual interest keeps the focus and reader attention more.*

Remember your audience – these will be senior leaders that care about the portrayal of the industry and their airline specifically. They also want to make sure they are being ethical and sharing information that isn’t misleading. This presentation will set the tone and recommendation for how the media is addressed going forward with the information and facts that need to be shared. Also remember that this audience regularly speaks with shareholders – so any information you can find to help predict future risks and the position of the company will be beneficial to the conversation. For example, if you found information that indicates where future sales will be impacted or where there are safety risks – this is important information to raise to this group. This audience is internal - they would be considered industry experts, so make sure your presentation caters to an audience that is familiar with the topic.

The following must be submitted to the assignment link:

* Your PowerPoint Presentation (created in PowerPoint/Prezi/Spark/etc.).
  + Should have at least 6 slides.
  + Your Presentation should have at least 6 visualizations on it
  + Make sure you follow a design methodology that you can defend (colors, labels, chart types, etc.).
  + Must have used at least 1 supplemental dataset to the original.
* A 250-word paper summarizing what you did and why you made the decisions you did – why did you choose the visualizations you did? What is your plan to present to the executive committee? What were your overall findings? What ethical considerations came up when presenting to this audience or while you were doing your research?

Remember: your GitHub repository can act as a portfolio for potential employers! I would highly suggest using this to submit your work, so you can fill it with good content that demonstrates the projects you are working on! Make sure to submit as PDFs to GitHub vs other file formats that will require download.

The assignment is due Sunday of Week 6, by 11:59 p.m. CT.